

# AMX Armenia Securities Exchange

## LOGO PROCESS



## COLOR PALETTE

	C-0 M-0 Y-0 K-0 #FFFFFF		C-75 M-68 Y-67 K-90 #000000		C-100 M-89 Y-36 K-30 #082C5B		C-89 M-73 Y-36 K-22 #274668
	C-74 M-58 Y-0 K-0 #4275FF		C-59 M-41 Y-0 K-0 #6692FF		C-100 M-89 Y-6 K-1 #003799		C-96 M-78 Y-7 K-1 #1F3099
	C-85 M-37 Y-50 K-0 #088884		C-73 M-0 Y-35 K-0 #0ABAB5		C-61 M-0 Y-27 K-0 #4CCCC9		C-50 M-0 Y-7 K-0 #61E5DF
	C-79 M-37 Y-0 K-0 #048AD8		C-68 M-24 Y-0 K-0 #00A6FB		C-60 M-0 Y-8 K-0 #1DD8F4		C-45 M-0 Y-7 K-0 #5FFF0F

## TYPOGRAPHY

### GILL SANS MT

Aa Bc Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1234567890  
?!@#\$%^&\*()\_+{|:;'/[]

### GILL SANS MT

Aa Bc Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1234567890  
?!@#\$%^&\*()\_+{|:;'/[]

## BRANDING

